

ORDER



Orders
Order / Rev: 185060
Alt Order #:
Product Desc: Obama for America
Estimate: 1686
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	21	\$7,475.00	\$6,353.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	21	\$7,475.00	\$6,353.75	0.00
Totals	21	\$7,475.00	\$6,353.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	09/04/12	09/10/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	:30	1	\$275.00	PREE	0.00	NM	1	\$275.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		1				\$275.00		0.00			
N 2	KMGH	09/04/12	09/10/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	1	\$300.00	PREE	0.00	NM	1	\$300.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		1				\$300.00		0.00			
N 3	KMGH	09/09/12	09/09/12	9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$150.00	PREE	0.00	NM	1	\$150.00
				9A-10A SUN MORN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	-----S		1				\$150.00		0.00			
N 4	KMGH	09/04/12	09/10/12	Inside Edition 9A	CA	9A-930A	MTWTF--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
				Inside Edition 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		1				\$350.00		0.00			
N 5	KMGH	09/04/12	09/10/12	Millionaire 930A	CA	930A-10A	MTWTF--	:30	1	\$375.00	P2	0.00	NM	1	\$375.00
				Millionaire											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		1				\$375.00		0.00			
N 6	KMGH	09/04/12	09/10/12	The View	CA	10A-11A	MTWTF--	:30	1	\$375.00	PREE	0.00	NM	1	\$375.00
				THE VIEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/12	09/10/12	MTWTF--		1				\$375.00		0.00			

